

Visionstryt CPD



The Visionstryt Magic is about:

"TAKING BUSINESSES TO A HIGH LEVEL OF EXCELLENCE, REVENUE GROWTH AND TRANSFORMATION BEYOND WHAT IT HAS EVER EXPERIENCED BEFORE."

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VISIONSTRYT CPD PROGRAMME

Your immediate access to your entire CPD points on www.visionstrytcpd.cpd.co.za

Why did we develop the Visionstryt Online CPD Programme?

Value

We wanted to create a learning platform that incorporates the 3 components of Optometry in a manner that increases the professional capacity and expertise of every professional in the industry.

Personalization

We developed a platform that includes over 80 CPD points across the different competencies within Optometry that you can choose from yourself.

Convenience

We built a platform that takes into consideration your chair time and so 80% of the content is in the form of interactive videos. You can use the videos within your daily practice as they are very practical and informative

Our website hosts more than 80 points of CPD covering all competencies for Optometrists and Optical Dispensers. With interactive points and self-service Peer Review packs it really is a complete solution to your CPD needs.



What we offer?

Our website offers dozens of **CPD points** across all competencies with new modules being added every month. Whether you are an Optometrist or an Optical Dispenser, our website offers you a **wide range of CPD content just for you.**

WHAT MAKES OUR CPD PROGRAM UNIQUE?

1. Our website is highly interactive and informative with the 80 hours of content divided into 3 methods of delivery and assessments:

- 50% practical videos
- 30% modular case studies
- 20% articles

2. You can select which specific target audience you belong to:

- Optometrist
- Optical Dispenser
- Student Optometrist
- Student Optical Dispenser

3. You can search for your CPD by competency:

- Communication
- Ocular Examination
- Optical Appliances
- Contact Lenses
- Ocular Disease
- Assessment of Visual Function
- Binocular Practice
- Standards of Practice
- Low Vision
- Refractive Management
- Ocular Abnormalities
- Pediatric Dispensing

4. Latest research readily available:

- Examination Procedures
- Diagnosing Methods
- Management Strategies
- Treatment Solutions
- Disruptive Technology
- Advanced Technological Advances
- Ethical and Legal Implications

5. Up to date accessibility on all technological platforms:

- Smart phones
- Tablets
- Laptops
- PC'S



CPD PROGRAMME

The most advanced
online CPD Platform
on the African
continent.

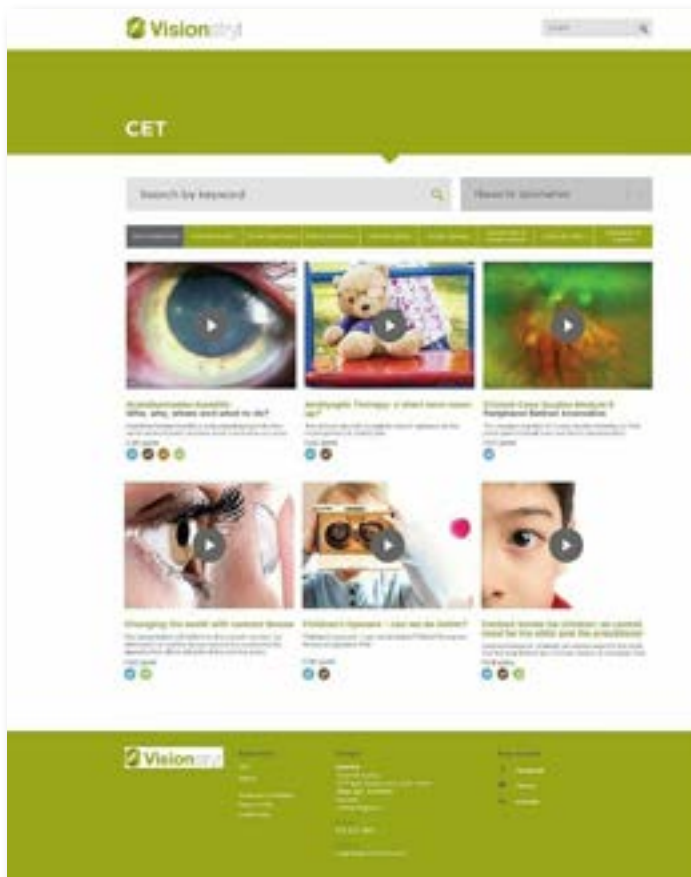


All your
CPD on your
smartphone.

More than 80 CPD points
covering a range of competencies
for optometrists and dispensing opticians:



www.visionstrytcpd.co.za



Value of the CPD Programme:

- Over 80 CPD points available on the platform across a wide range of competencies.
- Accredited for both Optometrists and Dispensers.
- 80% of the content is in video format.
- Latest research readily available on all technological platforms.
- Only R1000 for a 12 month subscription.

WHAT ELSE IS THE VALUE EXPERIENCE YOU SHOULD EXPECT WHEN YOU SIGN ON?

1. Access to the Visionstryt HUB of Leaders

- Business leaders within Finance, IT, Sales, Professional Development Creativity and Branding.
- Ophthalmologists
- Optometrists who are leaders within specialty areas of Optometry such as advanced contact lenses, binocular vision, low vision and pediatrics.

2. Visionstryt Practice Assessment Worksheet

- Practice Framework
- Staff Assessment
- Brand Assessment

3. 20% Discount fee across the wide range of Visionstryt Product, Services and Solutions Offering when you sign up to the Visionstryt HUB Platform/Academy

- Visionstryt publications/books
- Visionstryt Academy
- Visionstryt Brand Design
- Business Activation Workshops
- Staff Training Workshops

OUR VISION IS VERY SIMPLE:

To increase and expand the professional capacity and expertise of every Optometrist and Optical Dispenser in the country

Do yourself a huge favour and sign up onto our CPD program.

WE ASSURE YOU OF THE FOLLOWING:

- Advanced Clinical Skills
- Increased Academic Knowledge
- Accelerated Business Capacity
- Latest Research and Development
- Technological Advances
- Practical Learning

Get in touch with us today on ob@visionstryt.co.za



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