

Visionstryt Proposal



The Visionstryt Magic is about:

“TAKING BUSINESSES TO A HIGH LEVEL OF EXCELLENCE, REVENUE GROWTH AND TRANSFORMATION BEYOND WHAT IT HAS EVER EXPERIENCED BEFORE.”

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THROUGH THE ACADEMY PLATFORM VISIONSTRYT, VISIONSTRYT FOCUSES ON 6 GROWTH AREAS:

The Visionstryt Academy offers bespoke tailored solutions that are specific to your practice in order to amplify it to the next level.

Visionstryt is your company of choice if you want to take your business to the next level.

Through the Academy Platform Visionstryt focuses on 6 Growth Areas for your business:

<p>LEADERSHIP ENHANCEMENT</p> <p>We want to increase the growth potential of your business. This is achieved through creating a high performance working environment & culture of excellence. We turn your employees into catalysts for your business by cultivating & developing them, as they are your most valuable asset.</p>	<p>MARKETING COMMUNICATION STRATEGY</p> <p>We design a custom made Go-To-Market-Framework strategy within the guidelines of your budget to ensure your practice takes advantage and thrives from the various social media opportunities. We develop a bespoke digital strategy that will activate your brand to be more relevant and sort after.</p>	<p>CONSUMER CENTRICITY</p> <p>We transform your business into a value adding one by positioning it from “what it offers” to “why it exists” in the first place. Value increases consumer loyalty! We enable your business to have a consumer advantage instead of just a competitive advantage to accelerate its growth of being a market leader in your territory.</p>
<p>FINANCIAL GROWTH</p> <p>We amplify your sales force for your business by establishing revenue growth areas your practice can capitalize on. Our performance tracker offers your business unique insight into profit-making opportunities versus cost-saving measures.</p>	<p>PRACTICE ANALYTICS</p> <p>We are focused on creating a framework of business improvement & service excellence for your practice to thrive in. We set your business apart from the rest in its category. Our analytics detail the 5 business framework principles specific to your practice.</p>	<p>VISIONSTRYT HUB</p> <p>We offer your practice a multi-discipline communications platform for continuous growth and excellence. This engagement platform will allow your practice to have access to a wide range of services and professional expertise without any interruption to your day-to-day operations.</p>

THE VISIONSTRYT SOLUTIONS ON OFFER FOR YOUR BUSINESS

Visionstryt. academy

The academy is a platform of business excellence for the Optometry industry, offering a wide range of comprehensive solutions.

The following courses are offered as online courses.

Course 1: Business Leadership Programme for Optometric Practices (85 lessons)

- Module 1 – Incubation
- Module 2 – Business Development
- Module 3 – Performance Analytics
- Module 4 – Strategic Advisory
- Module 5 – Sales Management
- Module 6 – Marketing

Course 2: Optometric Staff Training Course (26 lessons)

- Module 1 – Optometric Practice Principles
- Module 2 – Clinching the Deal
- Module 3 – Dispensing Guidelines

Course 3: Sales Advancement Course for the Healthcare Industry (29 lessons)

- Module 1 – Self Management Skills
- Module 2 – Sales Skills Development
- Module 3 - Building a Metric – Focused & Value Driven Team
- Module 4 - Leading Sales Teams for Successful Results

Course 4: Employee Development Course (59 lessons)

- Module 1 – Communication
- Module 2 – Brand Building
- Module 3 – Competency and Excellence
- Module 4 – Information Sharing
- Module 5 – Dispensing



You sign up onto the Visionstryt Academy Platform and select all or any of the courses available for only R3500 per practice.

R3500 for all the courses and a comprehensive CPD Programme for a duration of 1 full year for the entire practice is just absolutely amazing wouldn't you say?

The platform offers the following online courses that your business can embark on for a period of 12 months:

Business Leadership Programme for Optometric Practices

- There are 6 modules to be completed online
- All content is delivered in video format
- The program is for the entire practice

Optometric Staff Training Course

- There are 3 modules to be completed
- All content is delivered in video format or training workshops
- The course is developed for the entire Optometric Team

Sales Advancement Course for the Healthcare Industry

- There are 4 modules to be completed
- All content is delivered in video format or training workshops.
- The course is for businesses that want to elevate the sales capacity of their teams.

Employee Development Course

- There are 5 modules to be completed
- All content is delivered in video presentation format
- The content is for all employees who want to elevate their professional skills to another level.

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Healthcare students can register for the Student Empowerment Course

This online course costs only R500 per student.

The course consists of the following modules:

Module 1

Healthcare Defined

Module 2

Business Profiling

Module 3

Establishing Yourself in Your New Work Environment

Module 4

There is more to Healthcare than just your academic and clinical knowledge

VISIONSTRYT BOOKS

NOW AVAILABLE ONLINE

Click here to [purchase books](#)

Visionstryt's Business Guide for Optometrists

R300 per copy

[Click here to read the book summary.](#)



Visionstryt's Practical Guide for Optometric Staff

R300 per copy

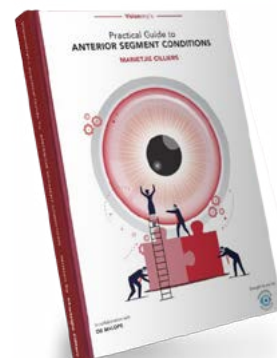
[Click here to read the book summary](#)



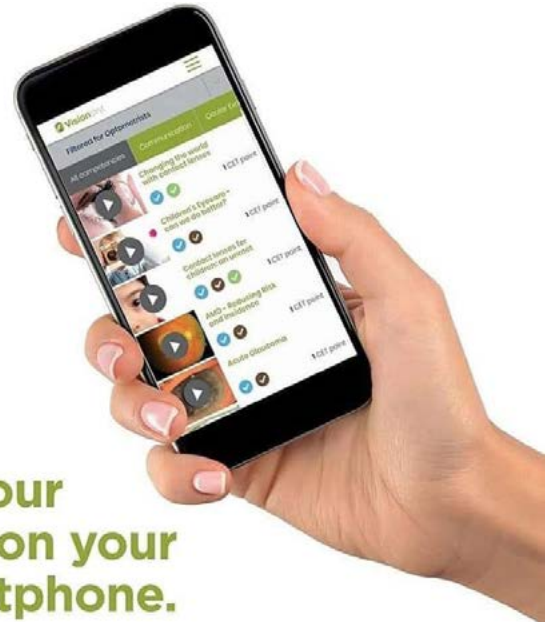
Visionstryt's Practical Guide to Anterior Segment Conditions

R400 per copy

[Click here to read the book summary](#)



CPD PROGRAMME

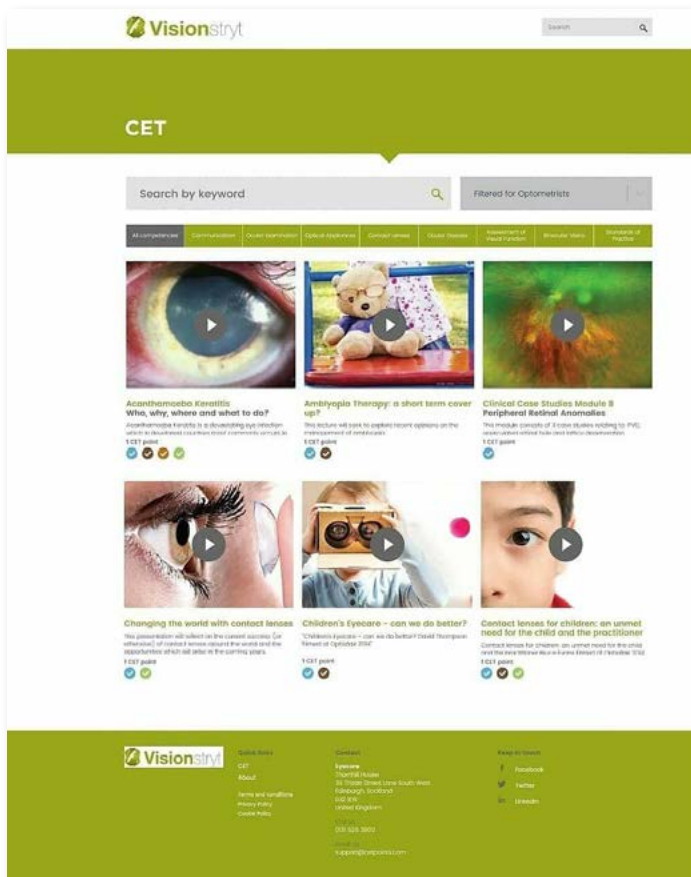


Sign up onto the Visionstry
CPD Programme on
www.visionstrycpd.co.za

All your
CPD on your
smartphone.

More than 80 CPD points
covering a range of competencies
for optometrists and dispensing opticians.

 Visionstry www.visionstrycpd.co.za



Value of the CPD Programme:

- Once of payment of R1000 for an entire years` subscription
- 80% of the content is in the form of videos
- Register now on www.visionstrycpd.co.za



NEED HELP WITH YOUR **BRANDING?**

Visionstryt can develop a Go – To – Market Framework for your practice that establishes and clearly defines its value to consumers. Our bespoke strategy is designed to enable your practice maximize its effectiveness on all media platforms.

OUR APPROACH TO BUILDING YOUR BRAND FOCUSES ON THE FOLLOWING OBJECTIVES:

- Enhancing and elevating your brand on broader platforms.
- Positioning your business as a thought leader and practice of choice.
- Increasing your practice`s share of voice on various media and digital platforms.
- Attracting more business for your practice

Complete our brand design checklist and send back to Visionstryt. Once we have assessed your checklist and have an understanding of your unique requirements, we will develop a comprehensive brand design solution for your business.

YOU CAN **BOOK ANY OF OUR LEADERSHIP EXPERTS FOR YOUR NEXT EVENT REGARDING ANY OF THE SUBJECT MATTERS:**

- Leadership (i.e. business as well as employee development)
- Technology (i.e. innovative and digital related solutions)
- Strategy (i.e. finances, sales and organizational)
- Media (i.e. marketing related solutions)



CONCLUSION

Visionstryt wants to significantly add great value in your business through the various solutions we have on offer.

We highly recommend you consider registering your business for any one of the options available and make the next 12 months the greatest and most profitable year in your business to date.

Register on www.visionstrytacademy as well as www.visionstrytcpd.co.za

Get in touch with us on ob@visionstryt.co.za or info@visionstrytacademy.co.za

We look forward to working with you



VISIONSTRYT ACADEMY

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